

Turning ideas into
Packaging Power





SAUERESSIG Group – Power your Ideas

The SAUERESSIG Group, part of Matthews International Corporation, is a globally recognized expert in rotary tools for gravure and flexographic printing processes, embossing rollers, cutting and creasing tools and special machine construction. Under one common umbrella brand, we unite the business units Packaging, Elastomers, Surfaces, Engineering, Rollers and e.GEN. Working with us as your partners, you benefit from our strong global network, solution-oriented innovations, decades of experience and maximum flexibility.

As the leading international supplier in the packaging market, SAUERESSIG Packaging supports you along the entire pre-press process – from the design concept through to the final printed packaging. With professional consulting, innovative technologies and tailor-made solutions we meet the growing demands of the packaging industry and ensure your products stand out on shelf.

“With our global network, our expertise, creativity and our collaborative approach we see ourselves as a strong partner for our diverse range of customers.”

Craft, Passion and Innovation

In addition to high-quality printing and embossing dies, cutting and creasing tools, as well as various processes in flexographic printing and specially developed steel cores and sleeves for gravure printing, we support our clients with customized consulting and individual design-to-print-management. Thanks to close cooperation with our SAUERESSIG Rollers and SAUERESSIG Engineering business units, we guarantee comprehensive competence from a single source.

Our tools are in use in the production of flexible packaging for the food industry, pet food, pharmaceutical and tobacco products.

For Fast Moving Consumer Goods, we regularly implement creative designs and assist well-known branded companies with international product launches. Our dedicated team has a focus on the market needs and looks after, supports, and strengthens brands and trademarks – for the perfect performance of your brand.

Tobacco Industry

Flexible Packaging

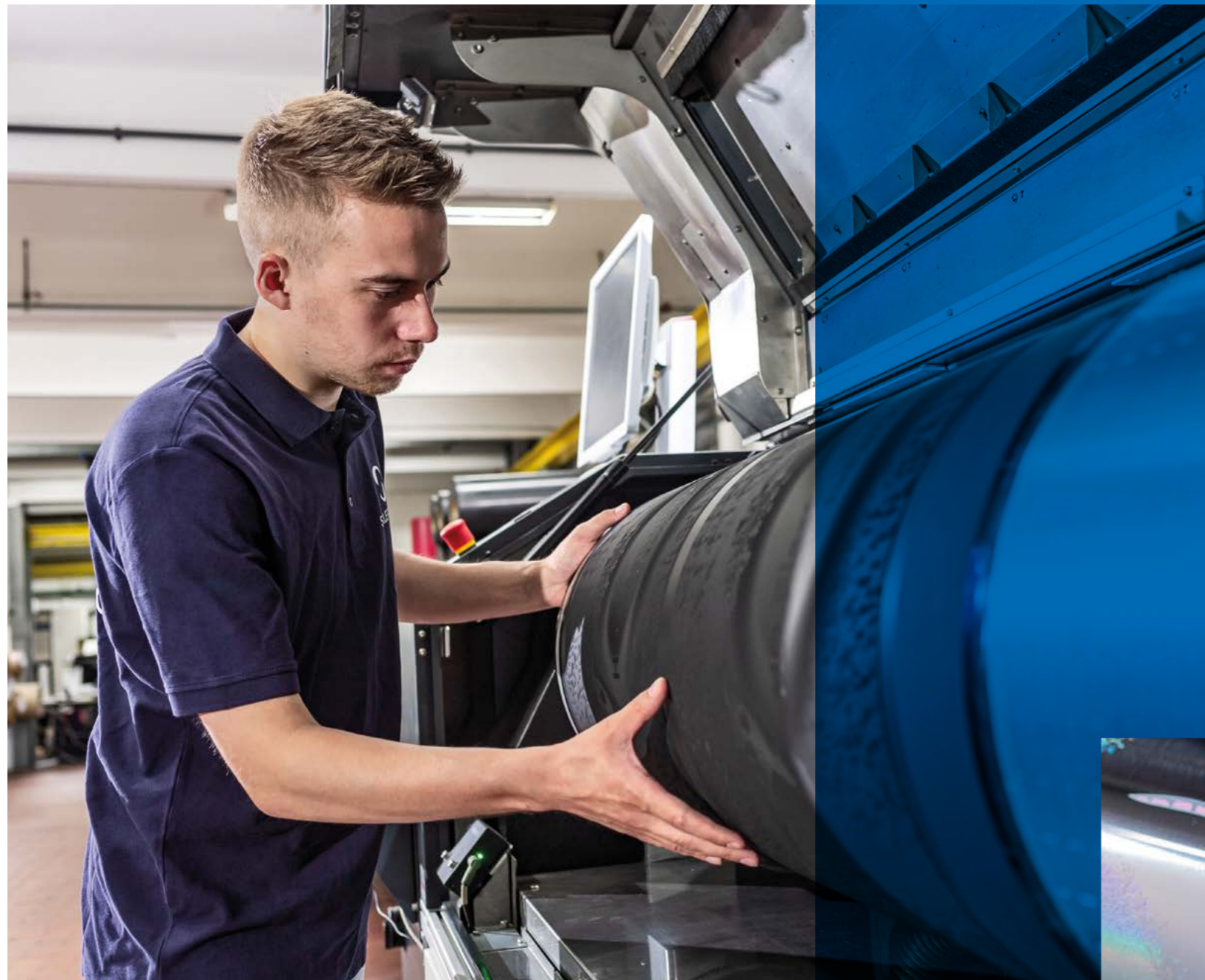
Manufacturing Industry

Printing Houses

Brand Owners

Private Label





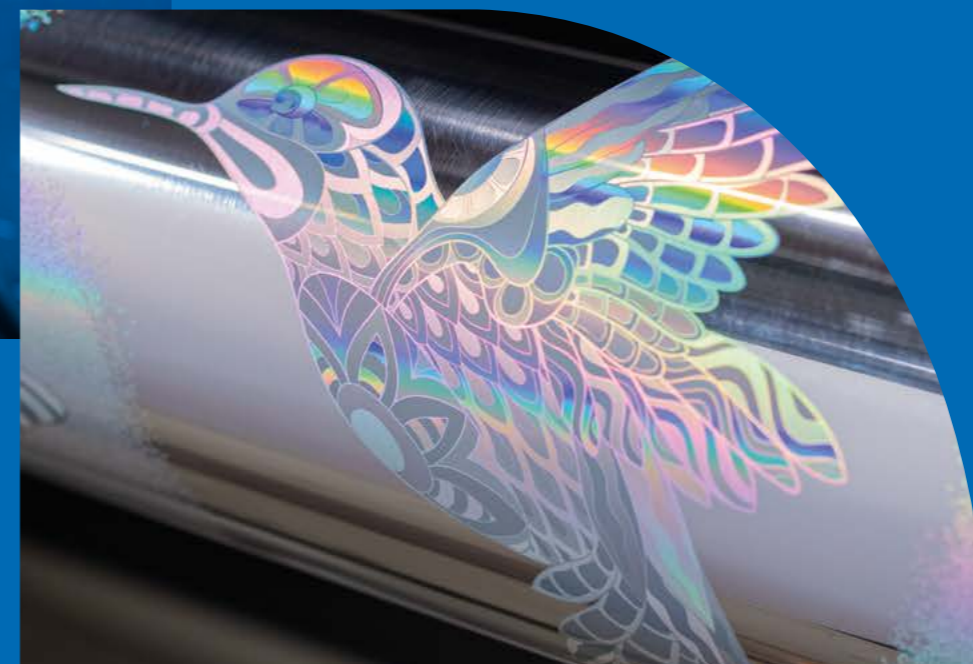
Cylinders for **the highest demands**

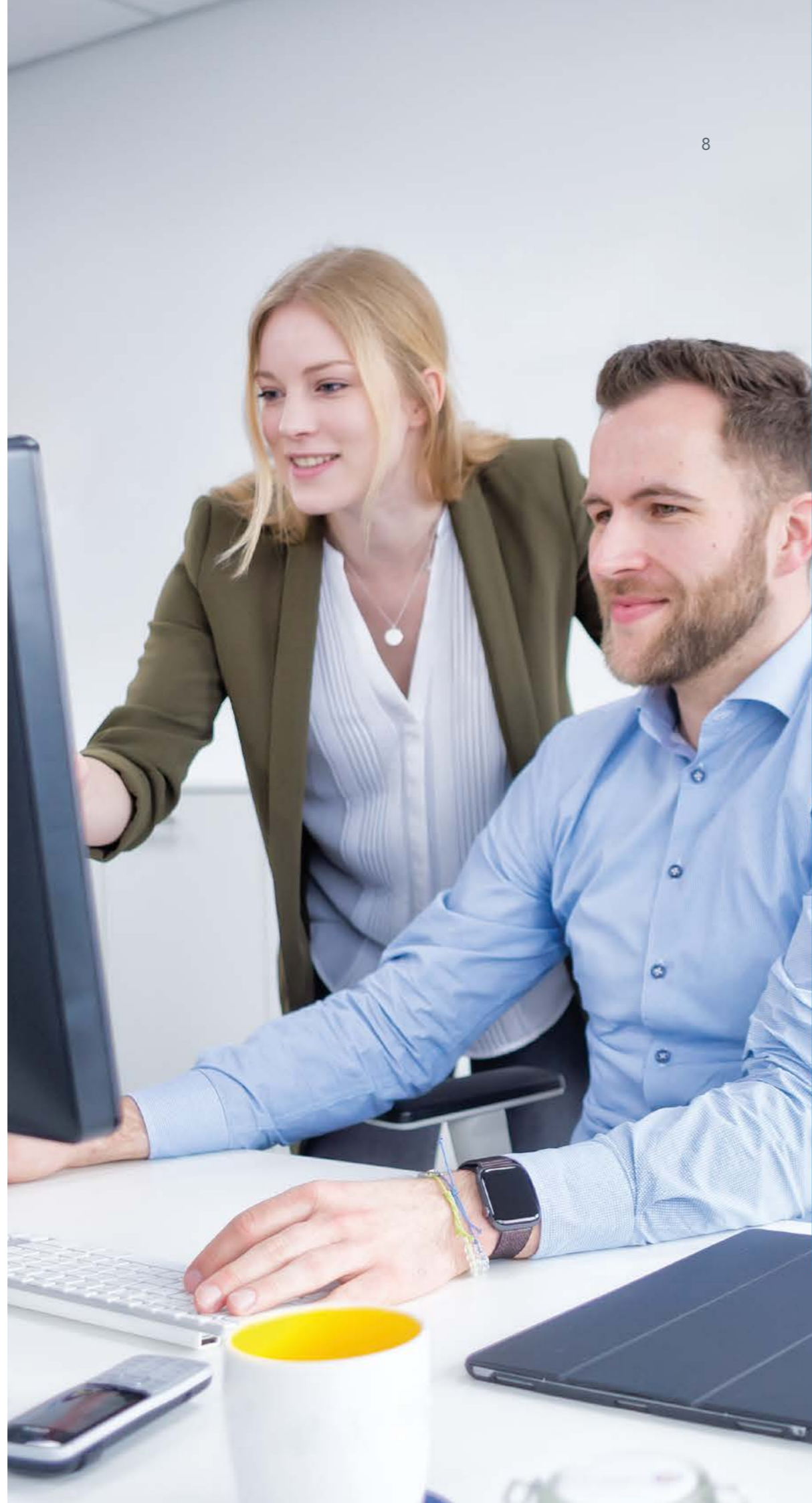
When a cylinder rotates, it gives shape and color to the material beneath it and turns an idea into a product. It is everyday objects that often require sophistication, inventive spirit and technical know-how – and where these products are created, SAUERESSIG tools are in use.

We know the challenges of the printing industry down to the smallest detail and are not least therefore leaders in the production of printing and embossing as well as cutting

and creasing tools of all dimensions and formats. Thanks to the range of our processes – from electromechanical engraving to a wide spectrum of high-precision laser-assisted processes, whether in chrome, copper or in the elastomers sector – we can meet the most diverse requirements in terms of substrate, haptics and coloring.

No matter whether finest structures, 3D embossing, special coatings, an extraordinary haptics or rainbow effects on foils and metallized paper are required: We make very special finishes possible and support you with passion to make your packaging, your products and your brand more visible to consumers – and therefore stand out from the competition.





We are already thinking about **the needs and solutions** for tomorrow

We believe that digitization transforms technology into trend-setting solutions. With our innovative business unit SAUERESSIG e.GEN, we bundle intelligent systems and services under one common umbrella brand and re-define digital experiences.

Our flexible and intelligent software services are precisely tailored to your needs and processes in the printing and packaging industry. Agile structures and future-oriented workflows enable SAUERESSIG e.GEN to flexibly manage your projects and to develop solutions for individual challenges.



We know how to make **your brand color** unmistakable

With our experienced team, we support you in the development of new color standards, prototypes as well as embossing and finishing samples, that meet your individual requirements.

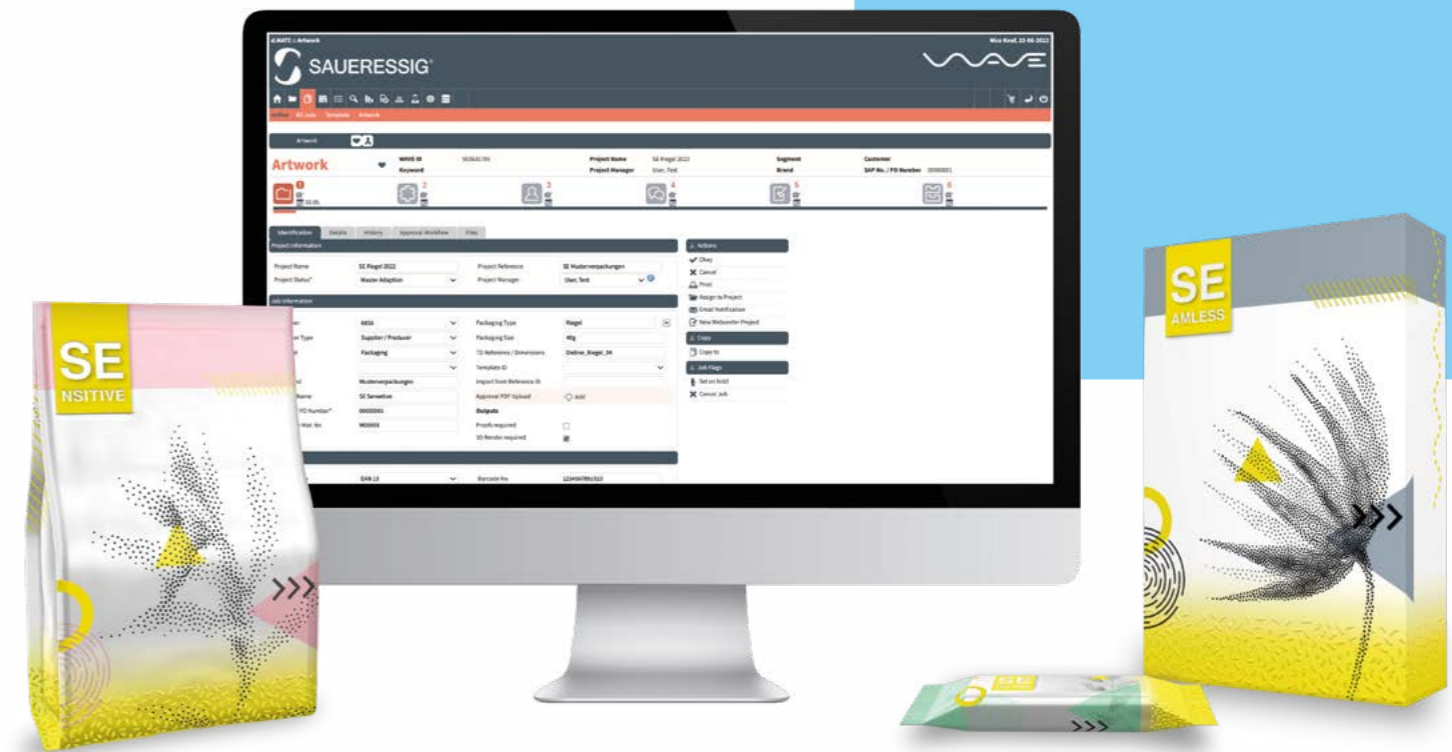
Our Innovation Center with its wide selection of testing facilities, offers the possibility to test the feasibility and potential of your concepts, independently of the original material.

By defining color targets digitally on the basis of our innovative color cloud solution c.CLOUD and adapting them to specific printing processes, we ensure the crucial brand consistency along the entire supply chain – worldwide. We thus rely on transparent and resource-saving processes. The reduction of material costs and avoiding a time-consuming, expensive set up of the printing press, are just some of the decisive advantages.



We know how intelligent templates accelerate **your time-to-market**

On the basis of current market requirements, your brand guidelines and other product-relevant content, our software solution d.MATE generates intelligent templates for the automatic creation of standardized artwork. Integrated style guides and Smart Templates guarantee that your specifications are considered consistently, and the convenient import of data from your systems ensures that the content is correct in every case. At the same time, the artwork process is accelerated, leading to a significant reduction in your time-to-market.





SAUERESSIG Packaging – from creative **vision** to the finished **product**

We are your partner for efficient and innovative complete solutions



Individual Consulting

We provide customized technical advice and creative ideas for new designs. Therefore we offer you individual solutions – goal-oriented and competent.



Design, Artwork & Reproduction

With experienced designers and reproduction experts we create distinctive packaging designs for you – always considering your brand guidelines and relevant technical details.



Color Management

Through consistent color management, we ensure that CI colors are reproduced without deviation – completely independent of the material and printing process.



Mock-up Creation

Our high-quality equipment enables cutting and punching of samples, the creation of true-to-scale mock-ups and digital 3D animations.



Brand Protection

State-of-the-art laser technology can be used to create 3D and microstructures which can be integrated as visible and invisible safety elements in packaging printing.



Printing and Embossing Forms

We produce printing and embossing forms in all dimensions, for all types of printing machines and formats. We can therefore meet the most versatile requirements in packaging printing.

We trust in international group strength

As part of Matthews International Corporation, we belong to a strong global network. We guarantee excellent development, implementation and coordination of international projects. We are a reliable partner for your business operations across all borders.

Did you know?

The Matthews International Corporation employs over 11,000 employees in more than 25 countries on six continents.

We create space for **your ideas**

We are delighted to assist you.
Fast, flexible, reliable.

EN



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